



*A Decade of Helping Families Celebrate
the Holidays with Dignity, Joy and Hope*

2026 Corporate &
Community Partnership Opportunities

ABOUT

MAKING SEASONS BRIGHTER

For a century, Foothill Family has strengthened children and families across our community through innovative mental health and social services. This holiday season, we invite corporate and community partners to join us in making a meaningful difference through our annual holiday campaign.

Making Seasons Brighter provides holiday gifts, family activities, food, and community support to our families who might otherwise go without during the holiday season. Our 2026 campaign aims to:

- Serve 100 local families
- Collect more than 1,000 toys and gifts
- Raise over \$80,000 in community support

DATE & TIME

Saturday
December 12, 2026

LOCATION

Pomona Foothill Family Center
960 W. Mission Blvd.
Pomona, CA 91766



SIGNATURE PARTNERSHIP OPPORTUNITIES

Every child deserves the magic of the holidays. A single toy can create a lasting memory, bring comfort, and spread hope. Every parent deserves the opportunity to bring the magic of the holidays to their child. Every dollar or gift donated eases the burden of families who faced with the challenge of sudden loss of income, food and housing instability, and separation from loved ones.



WHY PARTNER WITH FOOTHILL FAMILY

Demonstrate Community Leadership

Align your brand with a respected nonprofit organization dedicated to strengthening children and families across the San Gabriel Valley and surrounding communities.

Increase Brand Visibility

Receive recognition through campaign marketing, event signage, digital communications, social media, and website promotion.

Engage Employees

Many sponsorship opportunities can be paired with employee volunteer activities, toy drives, and team engagement opportunities.

Create Measurable Impact

Your investment directly supports holiday gifts, activities, food, event operations, and resources for families experiencing financial hardship.



HOLIDAY MAGIC PRESENTING PARTNER

Investment: \$25,000

Making Season's Brighter Naming Rights

Be our premiere event partner with exclusive speaking opportunities at our in-person event. Your name will be promptly displayed and advertised as “Making Seasons Bright is presented by TPumps” in all media and email communication.

- **Branded Large Canvas Bag Shopping Bags (One per family)**
- Premier logo placement on all event materials
- Speaking opportunity during program
- Recognition in press releases and media outreach
- Dedicated social media spotlight
- Opportunity to provide branded gift to attendees
- Year-round recognition on website
- Private tour and meet-and-greet with executive leadership
- 10x10 Community Booth (optional)



HOLIDAY SPIRIT PARTNER

Investment: \$15,000

Food & Beverage Village Partner

Your name will be promptly placed at our Food & Beverage area on-site at our in-person event where our guests will enjoy tasty treats and delicious holiday beverages.

- **Branded Sign/Poster at entrance of Food & Beverage Stations**
- Logo placement on all event materials
- Recognition in press releases and media outreach
- Dedicated social media spotlight
- Opportunity to provide branded gift to attendees
- Year-round recognition on website
- 10x10 Community Booth (optional)



SANTA'S WORKSHOP PARTNER

Investment: \$10,000

Family Craft & Activity Village Partner

Your name will be promptly placed at our Family Craft & Activity area where families will engage in holiday crafts to create lasting holiday memories with their loved ones. Creating special mementos from an amazing day of giving.

- **Branded Sign/Poster at entrance of Family Craft & Activity Area**
- Logo placement on all event materials
- Recognition in press releases and media outreach
- Dedicated social media spotlight
- Opportunity to provide branded gift to attendees
- Year-round recognition on website
- 10x10 Community Booth (optional)



WINTER ELVES' WORKSHOP PARTNER

Investment: \$5,000

Sponsor a Gift Booth in the Winter Wonderland Gift Giving Shop

Help stock a gift booth in the Winter Wonderland Gift Shop, where families can select special holiday gifts for their children.

- **Branded Sign/Poster at top of Booth Space Area**
- Partner may choose the preferred age range they would like their gift to support
- Logo placement on all event materials
- Recognition in press releases and media outreach
- Dedicated social media spotlight
- Year-round recognition on website



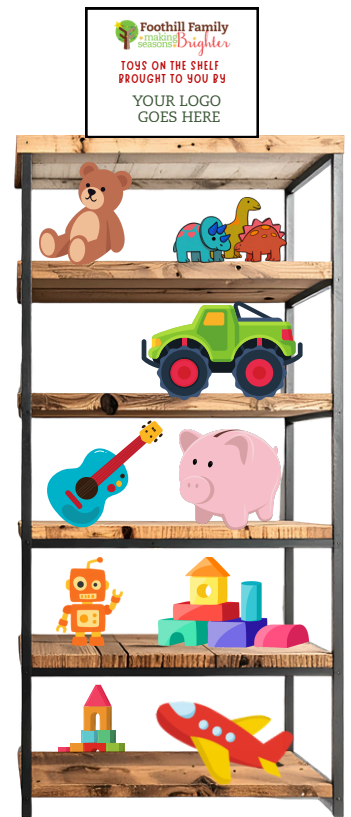
ELF ON THE SHELF PARTNER

Investment: \$2,500

Elf on the Shelf Partner

Your name will be promptly placed at the top of a toy shelf you sponsor. Help fill a toy shelf with gifts families can choose from during the Making Seasons Brighter event.

- **Branded Sign/Poster at the top of the toy shelf you sponsor**
- Logo placement on all event materials
- Recognition in press releases and media outreach
- Dedicated social media spotlight
- Year-round recognition on website



FESTIVE FRIEND PARTNER

Investment: \$1,500

Trees Available: 15

Holiday Tree Partner

Your name will be presented on a holiday tree on-site at the event to help elevate and enhance the holiday decor and ambiance, creating a magical experience for our families. Your tree will also be gifted at the end of the event to a family in need of a Christmas Tree and a decorating tree starter kit.

- **Name Recognition on Tree**
- Logo placement on all event materials
- Recognition in press releases and media outreach
- Dedicated social media spotlight
- Year-round recognition on website
- Option to decorate your Christmas Tree On-Site or provide additional decorations for your tree



ORNAMENT LEVEL PARTNER

Investment: \$1,000

Holiday Tree Ornament

Your name will be featured on a holiday ornament hung on one of our holiday christmas trees displayed at the event to elevate and enhance the holiday decor and ambiance, creating a magical experience for our families.

- **Lazer cut ornament with name featured on main holiday tree**
- Logo placement on all event materials
- Recognition in press releases and media outreach
- Dedicated social media spotlight
- Year-round recognition on website



COCOA & CHEER PARTNER

Investment: \$750

Dessert Table Bar Sponsor

Your name will be featured in our Desserts & Treats Area where delicious cookies, cupcakes and other delectable treats will be available for all attendees.

- **Branded Sign/Poster at a table booth featuring desserts or treats for our attendees.**
- Logo placement on all event materials
- Recognition in press releases and media outreach
- Dedicated social media spotlight
- Year-round recognition on website

